



Hindusthan
College of Engineering and Technology,
Coimbatore 641 032.
www.hicet.ac.in

Entrepreneurship Development Cell

Academic Year: 2017 - 2018

INDEX OF EVENTS

Activity	Date	Name of the Event	Number of Participants
1	30.08.2017 to 01.09.2017	DST NIMAT – Entrepreneurship Awareness Camp	85
2	25.01.2018	#StartAb: An interactive workshop on Entrepreneurship	450
3	03.02.2018	Seminar on Startup India	350


EDC Coordinator
Dr.M.Sudha – HOD / ECE




Principal
Dr.T.Kannadasan

PRINCIPAL
Hindusthan College Of Engineering & Technology
COIMBATORE - 641 032.

HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY, COIMBATORE - 641 032.

Event name: DST – NIMAT PROJECT

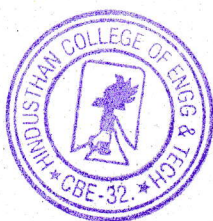
Name of the Faculty : Dr.M.Sudha	
Department : EDC	Designation : Prof. and Head (ECE)
Name of the Event: DST – NIMAT PROJECT	
Level : College Level	
Venue: CSE Seminar Hall	
No. of Days : Three days	Dates : 30.08.2017 to 01.09.2017
Funded by : DST – NIMAT PROJECT	
No. of Participants : 85	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) :	
1. Mr.Rakesh Sahai, Managing Director, Nuofil & Infoteck Pvt. Ltd., Coimbatore. 2. Mr.Rakesh Sahai, Managing Director, Nuofil & Infoteck Pvt. Ltd., Coimbatore. 3. Mr.Nawin Krishna, Entrepreneurial Mentor / Trainer, Founder / CEO , Mindwiz Techno Solutions, Coimbatore. 4. Mr.S.Sathesh Kumar, Deputy Director,	MSME Development Institute, Coimbatore. 5. Dr.P.Vijayalakshmi, Associate Professor / ECE, Hindusthan College of Engg. & Tech., Coimbatore. 6. Mr.Rafique Ali.L., Managing Director, L.J.Energy & Engineering Consultant, Coimbatore. 7. Mr.Surya Narayanan, Director, DNxt Ideas Pvt. Ltd, Coimbatore.
Outcome : The students had a wide exposure on entrepreneurial activities with various discussions and explained in detail with an industrial visit.	
Remarks and Feedback on the Event: Student found it useful and the copy is attached	
 Signature of the Faculty	 Principal



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PROGRAMME SCHEDULE

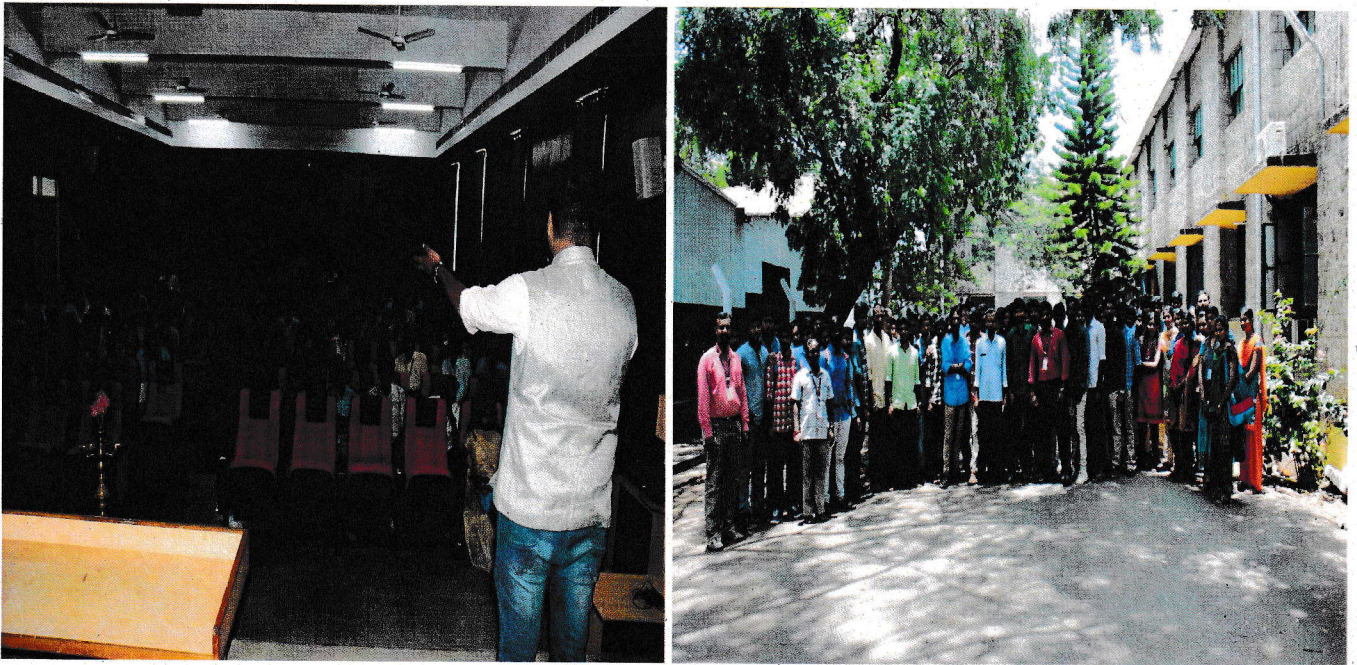
Date and Day	Session	Subject / Topic	Faculty
30/08/2017 Wednesday	I	Inauguration (Entrepreneurship - general concepts)	Mr.Rakesh Sahai, Managing Director, Nuofil & Infoteck Pvt. Ltd., Coimbatore. .
	II	Entrepreneur ship and the present scenario	Mr.Rakesh Sahai, Managing Director, Nuofil & Infoteck Pvt. Ltd., Coimbatore.
	III	Identification of opportunities for entrepreneurs	Mr.Nawin Krishna, Entrepreneurial Mentor / Trainer, Founder / CEO , Mindwiz Techno Solutions, Coimbatore.
	IV	Mechanism of product selection and technology	
31/08/2017 Thursday	I	General concept about the Govt. formalities, rules & regulation.	Mr.S.Sathesh Kumar, Deputy Director, MSME Development Institute, Coimbatore.
	II	Technical and commercial Aspects of SSI unit	Dr.P.Vijayalakshmi, Associate Professor / ECE, Hindusthan College of Engg. & Tech., Coimbatore.
	III	Creativity and Business	Mr.Rafique Ali.L., Managing Director, L.J.Energy & Engineering Consultant, Coimbatore.
	IV	Communication skills	Mr.Surya Narayanan, Director, DNxt Ideas Pvt. Ltd, Coimbatore.
01/09/2017 Friday	I	Factory Visit and Discussion	Suguna Motors & Pumps, Nehru Nagar West, Coimbatore.
	II		
	III	Financial aspects of SSI unit including salient features of a project report and Support and financial assistance from Govt. and financial agencies.	Mrs.A.Lavanya, Deputy General Manager, Karur Vysya Bank, Karur.
	IV	Feedback and Discussion on the camp and Factory Visit	Dr.M.Sudha, Prof & Head / ECE, Convener – EDC. Hindusthan College of Engg. & Tech., Coimbatore.



LIST OF PARTICIPANTS

Sr.No	Name of Participant	Age	Male / female	Education	Category (GEN / SC / OBC / Minority)	Aadhaar number
1.	CHATHURA GIRISH.S	20	Male	B.E.	Gen	5188 2076 2807
2.	GOWDHAMAN.R	20	Male	B.E.	- Gen	4050 3692 1020
3.	GOWTHAM.D	20	Male	B.E.	Gen	7346 9758 0826
4.	LOGESH.K	20	Male	B.E.	Gen	7648 3816 7181
5.	SANKARANARAYANAN.M	20	Male	B.E.	Gen	6409 1401 7008
6.	SATHISH KUMAR.S	20	Male	B.E.	Gen	4688 7880 1002
7.	SENTHIL KUMAR.M	19	Male	B.E.	Gen	9517 3148 3455
8.	NAVEEN RAJU.A.C	22	Male	B.E.	Gen	6422 4783 4168
9.	RAGAVAN.K	19	Male	B.E.	OBC	5433 7476 3631
10.	SRINIVASAN R	20	Male	B.E.	Gen	4495 9840 8662
11.	SIVAPRASATH.S	21	Male	B.E.	Gen	3695 5829 1527
12.	SRINIVASA RAGUL.M	21	Male	B.E.	Gen	8833 1977 3101
13.	TAMILARASAN.M	20	Male	B.E.	Gen	3908 4200 0406
14.	VARADHARAJ.R	21	Male	B.E.	Gen	7957 4249 9444
15.	YOGESHWARA PRABHU.V	21	Male	B.E.	OBC	5118 9834 5589
16.	CHANDRU.S	22	Male	B.E.	OBC	9634 6857 4419
17.	GOWTHAMAN.K	20	Male	B.E.	Gen	8507 4525 5122
18.	HARRISH.T	18	Male	B.E.	OBC	4362 8789 9154
19.	KISHORE KUMAR.A.M	19	Male	B.E.	Gen	8426 5133 9812
20.	MARIESH BALAN.S	20	Male	B.E.	OBC	4029 3902 1057





Photos taken during Program held on 30.08.2017 to 01.09.2017



Photos taken during factory visit on 30.08.2017 to 01.09.2017



FEEDBACK ANALYSIS OF PARTICIPANT

Programme Location: Hindusthan College of Engineering and Technology, Coimbatore.

Date: From 30.08.2017 To 01.09.2017

Q.1) From where you got the information about this programme?

- | | |
|-----------------------------|---------------|
| a) Pamphlets / Broacher | 26 Nos (31 %) |
| b) News paper Advertisement | 00 Nos (0 %) |
| c) Posters/ Hand Bills | 00 Nos (0 %) |
| d) Other (Please Specify) | 59 Nos (69 %) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|---------------|
| a) Short | 23 Nos (27 %) |
| b) Adequate | 62 Nos (73 %) |
| c) Long | 00 Nos (0 %) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|---------------|
| a) Very much | 46 Nos (54 %) |
| b) To some extent | 39 Nos (46 %) |
| c) Not useful | 00 Nos (0 %) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|---------------|
| a) Yes | 41 Nos (48 %) |
| b) To some extent | 42 Nos (49 %) |
| c) No | 02 Nos (03 %) |

Q.5) Planning of the Programme

- | | |
|-----------------|---------------|
| a) Excellent | 21 Nos (25 %) |
| b) Very good | 37 Nos (44 %) |
| c) Good | 24 Nos (28 %) |
| d) Satisfactory | 03 Nos (03 %) |
| e) Poor | 00 Nos (00 %) |



**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY,
COIMBATORE - 641 032.**

Event name: #StartAb : An Interactive workshop on Entrepreneurship

Name of the Faculty : Dr.A.Kishore Kumar	
Department : ED Cell	Designation : Associate Professor
Name of the Event: #StartAb : An interactive workshop on Entrepreneurship	
Level : College level	
Venue: Lavender (PG) Seminar Hall	
No. of Days : One day	Dates : 25 th January 2018
Funded by : College	
No. of Participants : 450	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : • Mr.Rakesh Kumar, Chairman of Tie association • Ms Namita Bhatia , Josh talks • Mr and Mrs.Amith Kumar, Mr Aravind - Entrepreneurs	
Outcome: Information about how to start business online and about first generation entrepreneurs	
Remarks and Feedback on the Event: Students felt the session to be interactive and useful.	
 Signature of the Faculty	 Principal

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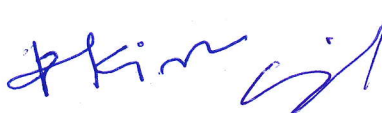
Image of the Event Brochure / Invitation

Photos taken during workshop



**HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY,
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Event name: Seminar on Start Up India

Name of the Faculty : Dr.A.Kishore Kumar - ECE & Dr.S.Kamalaravanan - MBA	
Department : ED Cell	Designation : Associate Professor
Name of the Event: Start Up India	
Level : College level	
Venue: Kurunji (PG) Seminar Hall	
No. of Days : One Day	Dates : 3 rd February 2018
Funded by : College	
No. of Participants : 350	Registration charges (if any) : Nil
Name and Designation of Resource Person(s) : • Mrs.Reshma Srijay, CEO – Flora Wedding • Mr.Charath Chander Natarajan – Co-founder and Business Development Manager, MAXX CADD • Mr.Prasanth Sundararajan – CEO, Arctic Info services L.L.P • Mr. Senthilkumar Rajappan – Head, Operations and Digital Strategy – Torquex.com	
Outcome: Information about how to start business and about first generation entrepreneurs	
Remarks and Feedback on the Event: Students felt the session to be interactive and useful.	
 Signature of the Faculty	 Principal

PRINCIPAL

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Image of the Event Brochure / Invitation



Hindusthan College of Engineering and Technology
(An Autonomous Institution Affiliated to Anna University Chennai)
(Accredited with 'A' Grade by NAAC & NBA)

Entrepreneurship Development Cell
Cordially invites you all
for Seminar on
"Startup India"



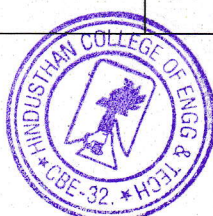
In An Association With
NATIVELEAD
FOUNDATION

Native Angels Network
Building Startup Ecosystem in Tier II & III regions

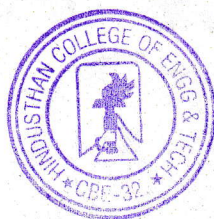
Date: 03.02.2018 Time: 10:00 AM Venue: PG Seminar Hall

AGENDA

Prayer song	10:00 a.m.
Welcome Address Dr.S.Kamalasaranan Associate Prof-HCET	10:03-10:08 a.m.
Start Up Intro Dr.K.Samuvel Director-HCET	10:08-10:15 a.m.
Presidential address Dr.T.Kannadasan Principal-HCET	10:15-10:25 a.m.
Special address Dr.S.Annadurai Advisor-Hindusthan Group of Institutions	10:25-10:35 a.m.
Address By Guest Speaker -1 Mrs.Reshma Srijay CEO-Flora Wedding	10:35-11:30 a.m.
Tea break	11:30-11:45 a.m.
Address By Guest Speaker -2 Charath Chander Natarajan Co-Founder and Business Development manager, MaxCADD, Coimbatore	11:45 a.m-12:45 p.m.
Lunch	12:45-2:15 p.m.
Address By Guest Speaker -3 Prasanth Sundararajan CEO- Arctic Info Services LLP, Coimbatore	02:15-03:15 p.m.
Tea Break	03:15-03:30 p.m.
Address By Guest Speaker -4 Senthikumar Rajappan Head-Operations and Digital Strategy-Torques.com	03:30-04:30 p.m.
Vote of thanks Dr.Kishore Kumar A EDC Coordinator	04:30 p.m.



Photographs





Photos taken during seminar on Start-up India held on 3rd February 2018

